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## EMBASSY SUITES RENOVATION AND GRAND RE-OPENING FACT SHEET

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### Renovation Timeline:

Embassy Suites Cleveland – Downtown at Reserve Square: the \$10 million construction project began in January 2006 and was completed in October 2007.

### Events:

- **Grand Re-Opening Ribbon Cutting Ceremony** held at 10:00 a.m. on Friday, October 19, 2007 in front of the Reserve Square main entrance with the mayor of Cleveland.
- **Suite Indulgence Grand Opening Event** held from 3:00 – 6:00 p.m. on Friday, October 19, 2007 in the Atrium. Theme: reinforces our image as an all-suite, upscale hotel where a guest can indulge in service, luxury and relaxation.

### Renovation Highlights:

- All 252 completely redesigned guest suites with all new appliances & furnishings
- New lobby reception area
- New complimentary 24-hour business center
- Remodeled atrium
- New waterfall feature in the mezzanine
- Renovated health club with the addition of a new whirlpool
- Updated boardrooms and ballrooms
- Newly opened Gift Shop
- Completely redesigned & remodeled lounge and restaurant
- Fresh landscaping and building exterior updates

### Plus:

- New designer uniforms for hotel employees, as conceptualized on Donald Trump's reality show, *The Apprentice*®

View our newly remodeled hotel on our [Embassy Suites Cleveland-Downtown Homepage](http://www.embassysuitescleveland.com) at [www.embassysuitescleveland.com](http://www.embassysuitescleveland.com) and take a virtual [Video Tour of Embassy Suites Cleveland-Downtown](#).

## **Renovation Details:**

### **Guest Suites:**

- 2 High Definition, LG LCD 32" **Flat-screen Televisions**
- All New Appliances: microwave, refrigerator, coffee maker, wet bar
- Ergonomic desk chair & moveable desk
- Contemporary Furnishings
- Embassy Essentials® Bedding Collection featuring **Suite Dreams™ Mattress by Serta**
- Complete Re-design of the guestrooms
- Completely Remodeled bathrooms
- Marble Countertops & Bowed shower rods
- Ceramic Tile Flooring
- New Carpeting in Bedroom & Living room
- New window treatments in Bedroom & Living room

### **Meeting Rooms:**

- New carpeting, wallpaper and ceiling in Ballroom
- Upgraded HVAC and HSWIA in Ballroom
- Marble flooring and new carpeting in Atrium
- Bar and 3 flat screen televisions installed in Atrium
- 2 Waterfall features added in Atrium
- New conference tables in Boardrooms
- Automatic white screens added in Boardrooms

### **Common Areas:**

- New waterfall feature added on 5<sup>th</sup> floor Mezzanine
- Refurbished marble flooring throughout mezzanine and corridors
- New furniture on 5<sup>th</sup> floor Mezzanine
- New carpeting throughout corridors
- Completely remodeled restrooms
- New carpeting and new furniture (sofas, chaise) in the Library
- Opened a Gift Shop
- Added new vending and ice machines
- Opened a **new business center** with complimentary usage of desktop computers (internet), printer & copier
- Relocated Guest Registration from 5<sup>th</sup> floor to the 1<sup>st</sup> floor
- Completely remodeled registration area featuring Front Desk Pods, **Self Check-in Kiosks** and new lobby furniture and marble flooring
- Installed new elevator cabs
- **Hotel courtesy shuttle** van replaced with new and larger vehicle

### **Restaurant & Lounge:**

- Re-opened with name change to **American Bar & Grill with new menu concept**
- Completely remodeled Lounge with new bar installed, new tables and chairs
- New carpeting throughout Lounge and Restaurant dining room
- Added Three (3) HD Flat screen televisions in the Lounge
- Added a **billiards table** and jukebox in the Lounge

### **Health Club:**

- Added a **new whirlpool**
- Renovated the swimming pool
- New patio furniture
- Replaced flooring
- Completely remodeled locker rooms
- Completely remodeled **saunas** featuring ceramic walls and flooring
- Added flat screen televisions and aerobic equipment in the fitness room

### **Exterior:**

- New landscaping on entire block facing 12<sup>th</sup> Street between Chester & Superior
- Color treatment to exterior building surface
- Parking Garage lighting replaced and upgraded
- Parking Garage resurfaced and spaces repainted
- Re-opened carwash service within Parking Garage
- Street level parking redesigned including the addition of vertical parking meters and a motor coach sized parking space
- **24-hour security stations** featuring uniformed personnel and extensive surveillance systems
- New hotel signage