CONRAD HOTELS & RESORTS

Conrad Hotels & Resorts was named after Conrad Hilton, who believed that inspiration and interaction go hand in hand. Each property is meticulously curated to bring this philosophy to life.

BRAND MISSION

The mission of Hilton luxury brands is to be the fastest-growing, most innovative luxury hotel company in the world.

CONRAD BRAND PROMISE

For smart luxury travelers, Conrad fuses art, design and technology to deliver a more inspired stay to our guests. The Conrad brand rests on three pillars: Intuitive Service, Infinite Connections, and A World of Style.

CONRAD BRAND PILLARS

Intuitive Service

Infinite Connections

A World of Style

THE CONRAD MANTRA

NEVER JUST STAY. STAY INSPIRED.

Conrad is more than a group of hotels in the world's most exciting locations. Conrad is access to life as you want to live it. Conrad is more than a place to enjoy incredible comfort. Conrad is a place to experience service and style on your own terms. Conrad is more than a place to enjoy culture. It’s a place to connect with the world. In short, Conrad is more than a place to stay. It’s a place to stay inspired.
THE CONRAD ADVANTAGE

The brand’s luxury experience is tailored to meet the needs of each location, within its competitive market, with the goal of lowering development costs compared to other upper-luxury brands. Additionally, the brand’s staffing models are thoughtfully planned to deliver profitability, and also drive rate. Like our guests, no two Conrad properties are similar. From the architecture and interior design of our hotels to the sensibilities of our guests and Team Members, our style is modern, sophisticated and welcoming. Upon arrival, our guests are transformed by a world that is both globally and locally inspired. Conrad’s style is always authentic, compelling and innovative — a world where every detail is surprisingly smart. Spaces are bright, dramatic and full of life. Public areas are engaging and tailored for both ease of function and comfort. Guest accommodations have a natural organization that simply works. Lines are always crisp and fresh. Materials are of high quality, beautifully articulated to evoke a true sense of style and place.

THE BENEFITS OF OWNING OR DEVELOPING A CONRAD PROPERTY

Today, there are over 30 Conrad hotels and resorts located in the world’s most sought-after destinations, from London and Chicago to Xiamen and Bora Bora. Conrad is not only the destination for the smart luxury traveler, but is a place where travelers never just stay, they stay inspired.

Conrad owners share ownership of one of the world’s preeminent luxury brands, backed by the world’s premier hospitality company. Working together, the luxury brand team, our owners and developers, and Hilton create hotels that are modern, sophisticated, welcoming and — because no two Conrad properties are alike — completely unique.

By owning or developing a Conrad, our hotel partners have invested in a best-in-class commercial platform. Owners benefit from the Hilton Performance Advantage as Hilton Honors™ and Hilton Sales continually drive demand to individual properties. The Conrad brand offers hotel owners consistently innovative support that includes Conrad marketing and promotions, a dedicated luxury sales team, committed luxury reservations center, guest experience and product innovation, luxury-specific brand hospitality and performance support and specialized consultants. The global brand team leverages best-in-class operational and commercial resources to ensure success at each of our hotels, while also creating insightful programs designed to drive owner value through increased revenue and controlled expense ratios.

Combined with the inherent advantages of Hilton, the Conrad brand ensures owners and developers receive an experience that only a preeminent luxury brand, with exceptional global consumer awareness, can provide.
CURRENT PROPERTIES

AMERICAS
Conrad Cartagena
Conrad Chicago
Conrad Fort Lauderdale Beach
Conrad Indianapolis
Conrad Miami
Conrad New York
Conrad Punta del Este Resort & Casino
Conrad San Luis Potosí
The London NYC*

EUROPE
Conrad Algarve
Conrad Dublin
Conrad Istanbul Bosphorus
Conrad London St. James

AFRICA
Conrad Cairo
Conrad Pezula

ASIA
Conrad Bali
Conrad Bangkok
Conrad Beijing
Conrad Bengaluru
Conrad Bora Bora Nui
Conrad Centennial Singapore
Conrad Dalian
Conrad Guangzhou
Conrad Hong Kong
Conrad Koh Samui
Conrad Macao, Cotai Central
Conrad Maldives Rangali Island
Conrad Manila
Conrad Osaka
Conrad Pune
Conrad Sanya Haitang Bay
Conrad Seoul
Conrad Tokyo
Conrad Xiamen

FORTHCOMING PROPERTIES

AMERICAS
Conrad Washington, D.C.
Conrad Playa Mita

EUROPE
Conrad Bodrum

ASIA
Conrad Bali, Nusa Penida
Conrad Binhai, Tianjin
Conrad Changsha
Conrad Chengdu
Conrad Hangzhou
Conrad Jakarta
Conrad Mumbai
Conrad Ningbo
Conrad Qingcheng Mountain
Conrad Qingdao
Conrad Shenyang
Conrad Shenzhen
Conrad Suzhou

*Currently an affiliate property

CONRAD
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