



WaldorfAstoria.com © 2018 Hilton



WALDORF ASTORIA®  
HOTELS & RESORTS

---

AMERICAS   EUROPE   MIDDLE EAST   AFRICA   ASIA PACIFIC

## WALDORF ASTORIA® HOTELS & RESORTS

Waldorf Astoria Hotels & Resorts has a rich and deep heritage. What was once the world's most iconic hotel, built in 1893, is now the most iconic portfolio of hotels in the world's most sought-after destinations.

### BRAND MISSION

The mission of Hilton luxury brands is to be the fastest-growing, most innovative luxury hotel company in the world.



WALDORF ASTORIA SHANGHAI ON THE BUND

## THE WALDORF ASTORIA BRAND PROMISE

To sophisticated travelers, Waldorf Astoria is the brand of luxury hotels and resorts that offers exceptional experiences at the world's legendary hotels, each one the greatest of them all. The Waldorf Astoria brand rests on three pillars: True Waldorf Service, Inspirational Environments and Authentic Moments.

### WALDORF ASTORIA BRAND PILLARS

TRUE WALDORF  
SERVICE

INSPIRATIONAL  
ENVIRONMENTS

AUTHENTIC  
MOMENTS

### TRUE WALDORF SERVICE

Anticipatory to the highest degree and personalized to each guest, True Waldorf Service is the genuine culture behind all that we do. It is a unique approach to service that is friendly yet unobtrusive. Our Personal Concierges tailor each experience to meet the individual needs of our guests by focusing on high-impact moments: the pre-arrival welcome, the arrival and individualized stay experience, high-value departure services and the invitation to return.

### THE WALDORF ASTORIA ADVANTAGE

Waldorf Astoria is an iconic upper-luxury brand, and management continually delivers strong market penetration in well-established lodging markets against our competitive set.

Every Waldorf Astoria is related to its iconic namesake, yet each is intentionally unique. Each new property bearing the Waldorf Astoria moniker — be it on a secluded island retreat or in a global gateway city — is committed to providing guests with timeless luxury in an inspiring environment. Our multi-faceted growth strategy includes both the addition of new properties, built upon the legacy of the brand's namesake in New York, and the conversion of landmark, heritage-filled properties with their own unique histories. A Waldorf Astoria property should inspire, reflect its region and anticipate the needs of the discerning traveler. The architecture and design of each Waldorf Astoria should evoke the original, connect the property to its locale and create an environment suitable for delivering an unforgettable service experience. In addition, each Waldorf Astoria should be designed in such a way as to facilitate sustainable operations, benefiting both owners and guests.



TRIANON PALACE VERSAILLES, A WALDORF ASTORIA HOTEL



WALDORF ASTORIA AMSTERDAM



WALDORF ASTORIA RAS AL KHAIMAH

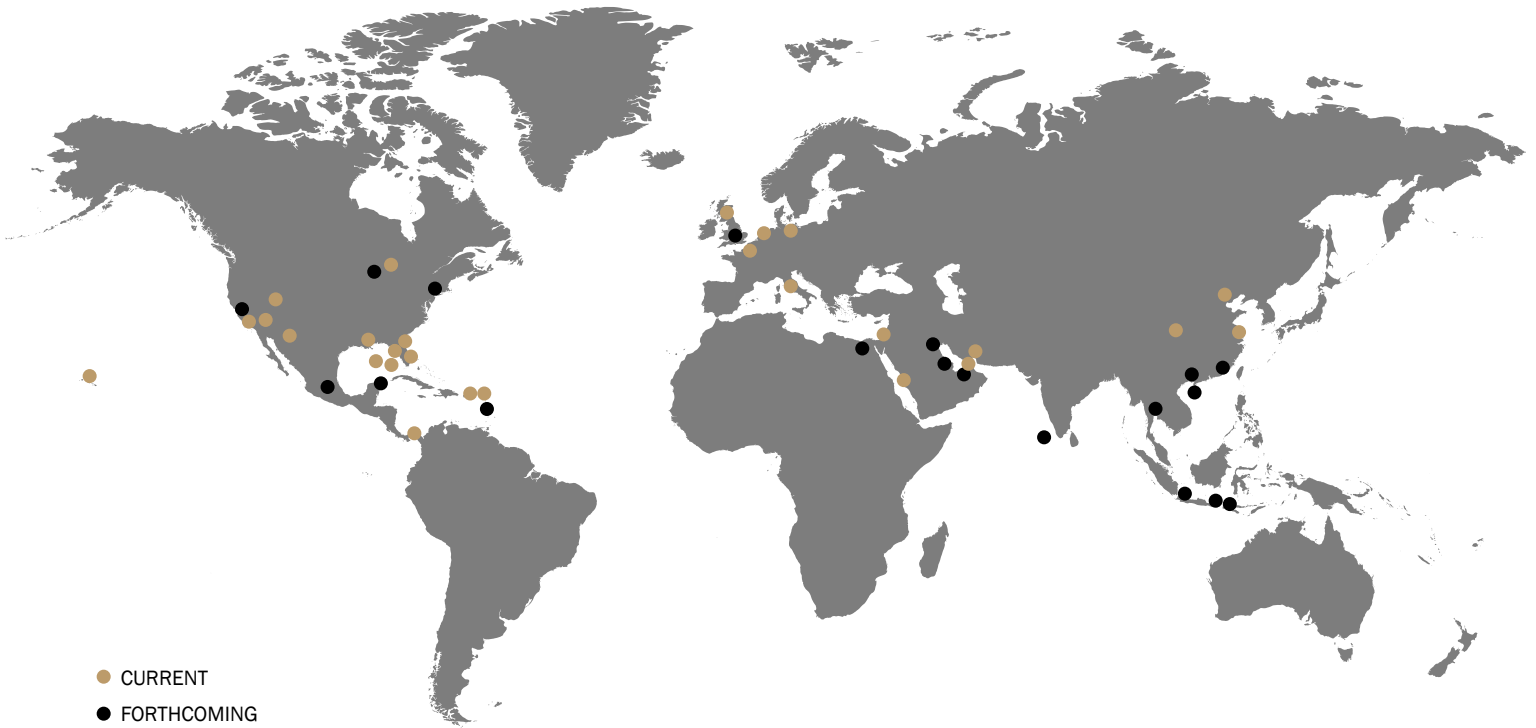
## THE BENEFITS OF OWNING OR DEVELOPING A WALDORF ASTORIA

For more than 100 years, the Waldorf Astoria name has been synonymous with classic luxury in an iconic environment. Today those roots have spread across the globe. As we look to our next 100 years, our hotel partners are an integral piece of the joint effort that will shape and influence the Waldorf Astoria brand well into the future. Hotel owners and developers are invited to join us as we build unforgettable experiences worldwide with the Waldorf Astoria brand.

Waldorf Astoria owners share possession of one of the world's most legendary luxury brands, backed by the world's premier global hospitality company. They have invested in a best-in-class commercial platform while also joining an impressive legacy of hospitality. In addition, property owners benefit from the Hilton Performance Advantage as Hilton Honors™ and Hilton Sales continually drive demand to individual properties.

The brand offers hotel owners consistently innovative support that includes Waldorf Astoria marketing and promotions, a dedicated luxury sales team, committed luxury reservations center, guest experience and product innovation, luxury-specific brand hospitality and performance support and specialized consultants. The global brand team leverages best-in-class operational and commercial resources to ensure success at each of our hotels, while also creating insightful programs designed to drive owner value through increased revenue and controlled expense ratios.

Combined with the inherent advantages of Hilton, the Waldorf Astoria brand offers hotel owners and developers the kind of singular experience that only a legendary luxury brand, with exceptional global consumer awareness, can provide.



## CURRENT WALDORF ASTORIA PROPERTIES

### AMERICAS

- Arizona Biltmore,  
A Waldorf Astoria Resort
- Boca Beach Club,  
A Waldorf Astoria Resort
- Boca Raton Resort and Club,  
A Waldorf Astoria Resort
- Casa Marina,  
A Waldorf Astoria Resort
- El Conquistador,  
A Waldorf Astoria Resort
- Grand Wailea,  
A Waldorf Astoria Resort
- La Quinta Resort & Club,  
A Waldorf Astoria Resort
- Las Casitas,  
A Waldorf Astoria Resort
- The Reach,  
A Waldorf Astoria Resort
- The Roosevelt New Orleans,  
A Waldorf Astoria Hotel
- Waldorf Astoria Beverly Hills
- Waldorf Astoria Chicago
- Waldorf Astoria Orlando
- Waldorf Astoria Panama
- Waldorf Astoria Park City

### EUROPE

- Rome Cavalieri, Waldorf  
Astoria Hotels & Resorts
- Trianon Palace Versailles,  
A Waldorf Astoria Hotel
- Waldorf Astoria Amsterdam
- Waldorf Astoria Berlin
- Waldorf Astoria Edinburgh –  
The Caledonian

### MIDDLE EAST

- Waldorf Astoria Dubai  
Palm Jumeirah
- Waldorf Astoria Jeddah –  
Qasr al Sharq
- Waldorf Astoria Jerusalem
- Waldorf Astoria Ras Al  
Khaimah

### ASIA PACIFIC

- Waldorf Astoria Beijing
- Waldorf Astoria Chengdu
- Waldorf Astoria Shanghai  
on the Bund

## FORTHCOMING WALDORF ASTORIA PROPERTIES

### AMERICAS

- Waldorf Astoria Antigua
- Waldorf Astoria Cancun
- Waldorf Astoria Mexico City
- Waldorf Astoria Minneapolis
- Waldorf Astoria New York
- Waldorf Astoria San Francisco

### EUROPE

- Waldorf Astoria Admiralty  
Arch London

### MIDDLE EAST

- Waldorf Astoria  
Doha West Bay
- Waldorf Astoria Dubai  
International Financial Centre
- Waldorf Astoria Kuwait

### AFRICA

- Waldorf Astoria Cairo

### ASIA PACIFIC

- Waldorf Astoria Bali
- Waldorf Astoria Bali Ubud
- Waldorf Astoria Bangkok
- Waldorf Astoria Hainan  
Boating Resort
- Waldorf Astoria Jakarta
- Waldorf Astoria  
Maldives Ithaafushi
- Waldorf Astoria Sanya  
Haitang Bay
- Waldorf Astoria Xiamen



WALDORF ASTORIA®  
HOTELS & RESORTS