Embassy Suites by Hilton Savannah Airport, GA

EMBASSY SUITES
by HILTON™

A FULL-SERVICE EXPERIENCE ON A FOCUSED SERVICE MODEL

United States of America Development Information

BRAND OVERVIEW

Embassy Suites by Hilton™ defines the upper-upscale, all-suite hotel category and no other brand comes close to its distribution in this segment. With more than 25 years of significant market share premiums and best-in-class customer service, Embassy Suites by Hilton is a brand that engenders enormous loyalty amongst owners and customers alike.

The brand commands upper-upscale rates at profit margins that have been historically closer to focused service brands, providing many owner-operators with unmatched revenues amongst their competitive set.
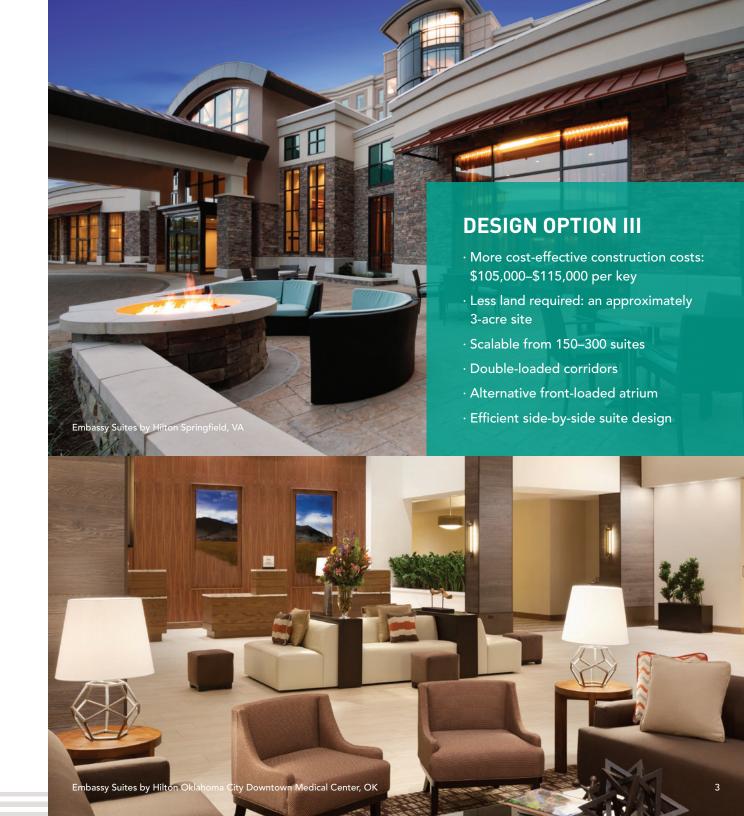
WHY EMBASSY SUITES BY HILTON

Embassy Suites by Hilton truly defines and dominates its category; more than 70% of all upper-upscale, full-service, all-suite rooms in the U.S. are branded Embassy Suites by Hilton*.

Well-suited to both urban and suburban locations, the brand can deliver strong results in primary, secondary and tertiary markets.

Our flexible "kit of parts" approach to development is ideal for new-builds, conversions, adaptive reuse and mixed-use properties, and our latest new-build prototype — Design Option III — requires less land, uses space more efficiently and lowers construction costs more than ever before.

Embassy Suites by Hilton has won numerous awards and this, combined with our highly consistent offering, has resulted in consistently high loyalty and intent-to-return scores amongst our customers.
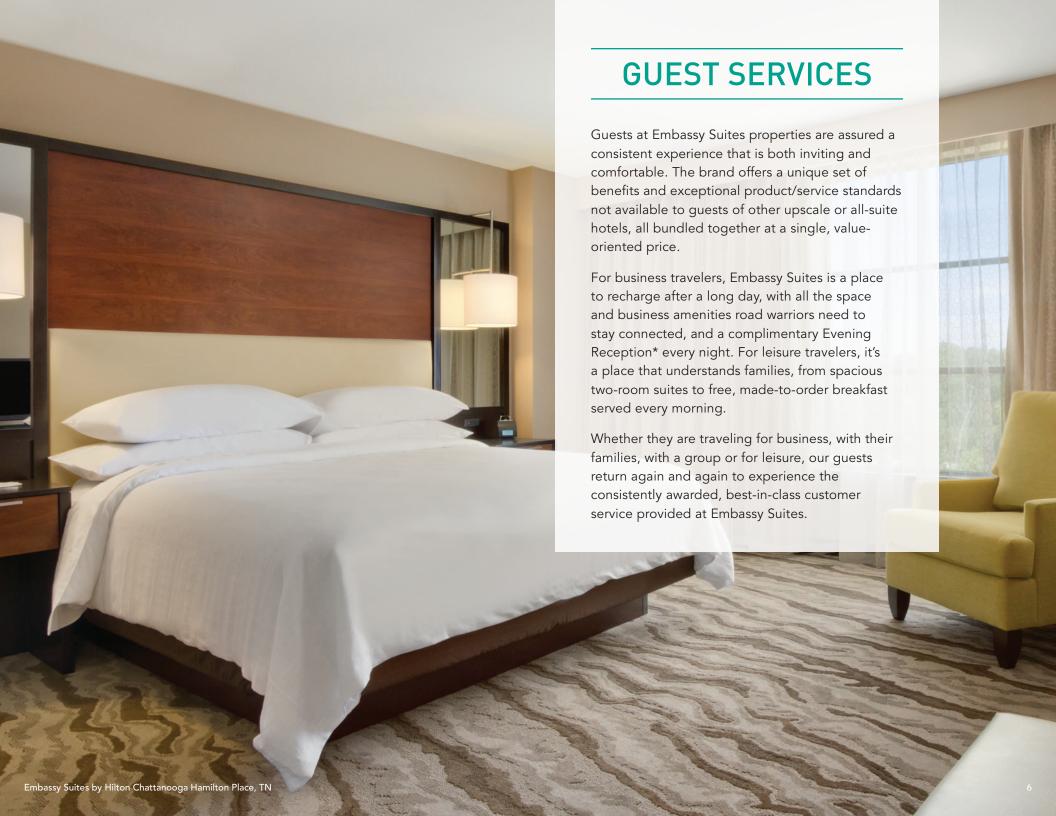
*STR Global Census August 2012

Embassy Suites by Hilton Springfield, VA

DESIGN OPTION III

· More cost-effective construction costs: $105,000–$115,000 per key

· Less land required: an approximately 3-acre site

· Scalable from 150–300 suites

· Double-loaded corridors

· Alternative front-loaded atrium

· Efficient side-by-side suite design

Embassy Suites by Hilton Oklahoma City Downtown Medical Center, OK

Embassy Suites by Hilton Chicago Downtown, IL

Embassy Suites by Hilton Boca Raton, FL

EMBASSY SUITES BY HILTON IN NUMBERS

MORE THAN
220
HOTELS THROUGHOUT NORTH AMERICA

MORE THAN
51,000
SUITES

MORE THAN
40
HOTELS IN PIPELINE

73.0%
AVERAGE OCCUPANCY

$132.47
AVERAGE ROOM RATE

126.03
REVPAR INDEX

GUEST SERVICES

Guests at Embassy Suites properties are assured a consistent experience that is both inviting and comfortable. The brand offers a unique set of benefits and exceptional product/service standards not available to guests of other upscale or all-suite hotels, all bundled together at a single, value-oriented price.

For business travelers, Embassy Suites is a place to recharge after a long day, with all the space and business amenities road warriors need to stay connected, and a complimentary Evening Reception* every night. For leisure travelers, it's a place that understands families, from spacious two-room suites to free, made-to-order breakfast served every morning.

Whether they are traveling for business, with their families, with a group or for leisure, our guests return again and again to experience the consistently awarded, best-in-class customer service provided at Embassy Suites.

Embassy Suites by Hilton Portland Hillsboro, OR

Embassy Suites by Hilton Anaheim Orange, CA

Embassy Suites by Hilton Saratoga Springs, NY

A WORLD OF POTENTIAL.
A WEALTH OF OPPORTUNITY.

HILTON WORLDWIDE

Hilton Worldwide is focused on creating opportunities for our owners while building long-term relationships that offer success today and well into the future. With 12 leading brands and hotels in 91 countries and counting, we offer global strength and scale combined with local expertise that is relevant to the many markets we serve. As one of the world's leading global hospitality companies, we understand the importance of taking care of our owners and applying our expertise to create value through the design, construction and operation of a hotel. We also understand the importance of looking ahead, and we remain committed to our owners over the long term.

FOR MORE INFORMATION
OR A DEVELOPMENT CONTACT, VISIT

hiltonworldwide.com/development

HILTON PERFORMANCE ADVANTAGE

Every Hilton Worldwide hotel and resort benefits from the unique system of innovative solutions and advanced technologies known as the Hilton Performance Advantage. Together, these services provide owners with the latest tools, forward-thinking strategies and access to some of the most influential people in the industry to help enhance guest experiences, reward customer loyalty, drive revenue and maximize efficiency of operations. Spanning our entire portfolio of brands, the services that make up the Hilton Performance Advantage deliver cutting-edge support to consistently drive profits and efficiencies. It is a powerful resource for owners and operators, unrivaled in the industry.

Hilton HHonors™ is our award-winning guest loyalty program. Its 30 million members accounted for more than 45% of all room nights globally at our hotels in 2011, driving more than $9 billion in revenue.

Hilton Worldwide Sales, with its 700 Team Members around the world, drives high return and revenue through increased negotiating power and higher-level access to more influential accounts and strategic partnerships.

Hilton Reservations and Customer Care provides more than 3,000 highly skilled, multilingual customer service professionals that answer over 34 million calls annually, so you don't have to.

Online Services offers a cost-effective model to ensure your property is front and center online, providing the most convenient digital experience for guests through traditional and emerging online channels.

Revenue Management helps hotels maximize profits with advanced tools, training and analysis to help make smart pricing and inventory decisions while increasing guest satisfaction.

Information Technology utilizes world-class partners to create best-in-class technology solutions, from core reservation and property management systems to in-room high-speed Internet access and entertainment.

Hilton Supply Management is a one-stop source leveraging the combined purchasing power of our global portfolio to offer competitive value-based pricing on superior products and services.

EMBASSY
SUITES
by HILTON™

TWO-ROOM SUITES   COMPLIMENTARY DRINKS   FREE MADE-TO-ORDER BREAKFAST