



DOUBLETREE  
BY HILTON™

THE FRIENDLIEST HOTEL  
STAY IN THE WORLD

United States of America Development Information

DOUBLETREE BY HILTON HOTEL BOSTON - DOWNTOWN, MA



## BRAND OVERVIEW

The explosive growth of DoubleTree by Hilton® is built on delivering simple acts of kindness, which lead to a genuine, full-service experience. With bespoke configurations, DoubleTree by Hilton is an owner-centric brand that celebrates the humanness of “the cookie” without being “cookie-cutter.”

DoubleTree by Hilton hotels are defined by their CARE service culture, exceeding expectations and building loyalty through thoughtfulness that makes travelers feel human again.



DOUBLETREE BY HILTON CHICAGO - MAGNIFICENT MILE, IL



DOUBLETREE BY HILTON SAN JOSE, CA

## WHY DOUBLETREE BY HILTON?

The DoubleTree by Hilton portfolio focuses on high-quality properties with unique physical attributes, all unified by a warm, welcoming approach to hospitality. Our team has worked to streamline the development time to what is believed to be half the industry average. This efficiency, combined with a commitment to diverse properties, makes DoubleTree by Hilton ideal for conversions (especially independent hotels) and a compelling option to access the benefits of the Hilton Performance Advantage.





DOUBLETREE BY HILTON LIBERTYVILLE - MUNDELEIN, IL



DOUBLETREE BY HILTON DENVER TECH CENTER, CO

MORE THAN  
**300**  
PROPERTIES WORLDWIDE

FOUND IN  
**25**  
COUNTRIES AND TERRITORIES

MORE THAN  
**77,000**  
AVAILABLE ROOMS WORLDWIDE

## DOUBLETREE BY HILTON IN NUMBERS

MORE THAN  
**100**  
PIPELINE HOTELS

**70.6%**  
AVERAGE OCCUPANCY

**\$118.72**  
AVERAGE ROOM RATE

**107.33**  
RevPAR INDEX

See Item 19 of the current DoubleTree by Hilton FDD for further information.



DOUBLETREE BY HILTON SAN DIEGO - HOTEL CIRCLE, CA



## GUEST OFFERINGS

DoubleTree by Hilton understands that doing the little things well means everything. It all starts with a warm chocolate-chip-cookie welcome and yet, the experience is far from cookie-cutter. Our full-service, upscale hotels are interesting, unique properties in great locations that serve as the antidote to impersonal vacations, meetings and events. Business and leisure travelers alike stay with DoubleTree by Hilton because they know they'll enjoy an experience they truly value at a competitive price point. Every DoubleTree by Hilton aims to provide the simple acts of care and thoughtfulness that make the traveler feel human again—marking the end of travel's challenges and the beginning of a restful stay.

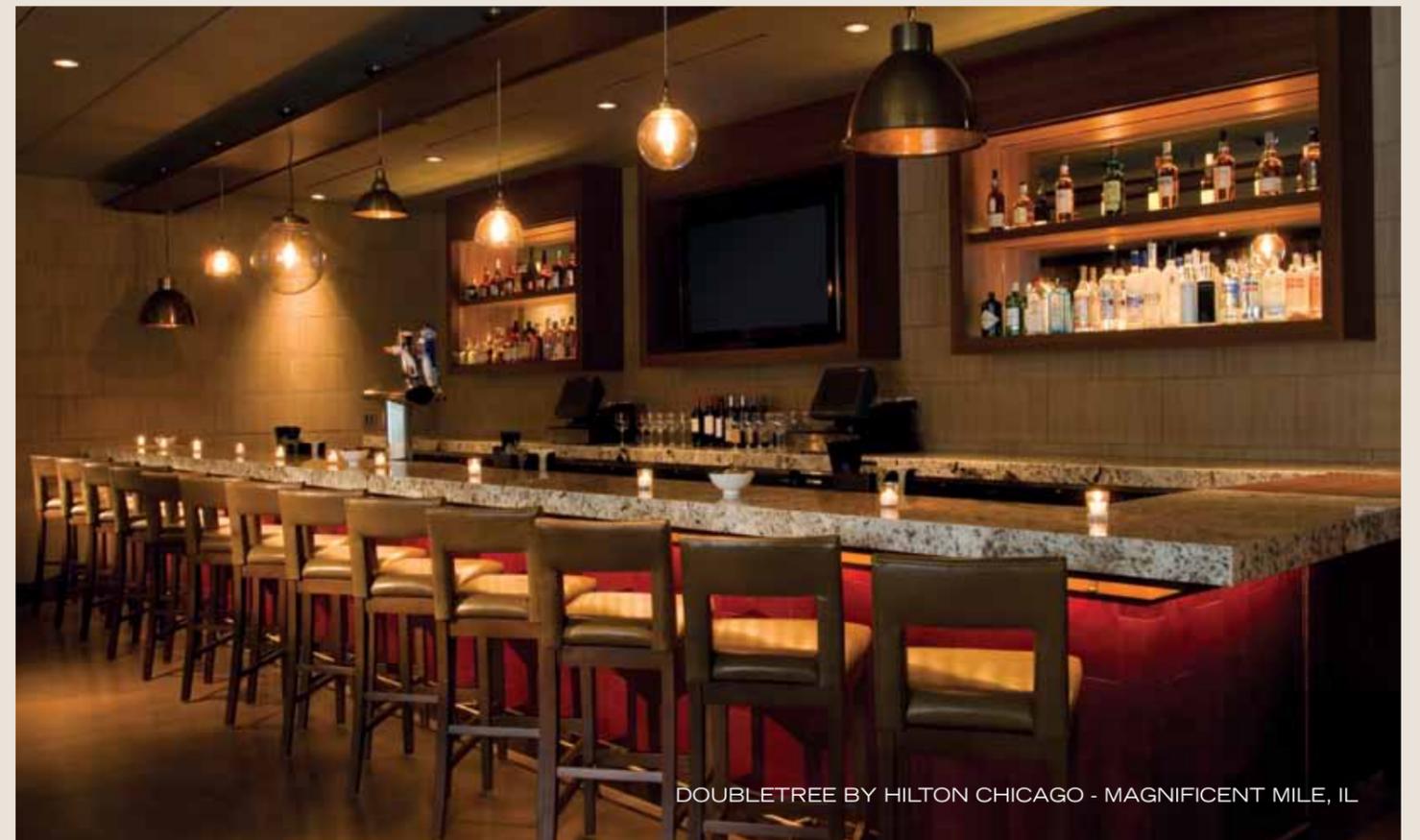




DOUBLETREE SUITES BY HILTON BOSTON, MA



DOUBLETREE BY HILTON NEW YORK CITY - FINANCIAL DISTRICT, NY



DOUBLETREE BY HILTON CHICAGO - MAGNIFICENT MILE, IL



## A WORLD OF POTENTIAL. A WEALTH OF OPPORTUNITY.

Hilton Worldwide is focused on creating opportunities for our owners while building long-term relationships that offer success today and well into the future. With 10 leading brands and hotels in 91 countries and counting, we offer global strength and scale combined with local expertise that is relevant to the many markets we serve.

As one of the world's leading global hospitality companies, we understand the importance of taking care of our owners and applying our expertise to create value through the design, construction and operation of a hotel. We also understand the importance of looking ahead, and we remain committed to our owners over the long term.

## HILTON PERFORMANCE ADVANTAGE

Every Hilton Worldwide hotel and resort benefits from the unique system of innovative solutions and advanced technologies known as the Hilton Performance Advantage. Together, these services provide owners with the latest tools, forward-thinking strategies and access to some of the most influential people in the industry to help enhance guest experiences, reward customer loyalty, drive revenues and maximize efficiency of operations.

Spanning our entire portfolio of brands, the services that make up the Hilton Performance Advantage deliver leading-edge support to consistently drive profits and efficiencies. It is a powerful resource for owners and operators, unrivaled in the industry.

**HILTON HHONORS™** is our award-winning guest loyalty program. Its 30 million members accounted for over 45% of all room nights globally at our hotels in 2011, driving more than \$9 billion in revenue.

**HILTON WORLDWIDE SALES**, with its 700 team members around the world, drives high returns and revenues through increased negotiating power and higher-level access to more influential accounts and strategic partnerships.

**HILTON RESERVATIONS AND CUSTOMER CARE** provides more than 3,000 highly skilled, multilingual customer service professionals that answer over 34 million calls annually, so you don't have to.

**ONLINE SERVICES** offers a cost-effective model to ensure your property is front and center online, providing the most convenient digital experience for guests through traditional and emerging online channels.

**REVENUE MANAGEMENT** helps hotels maximize profits with advanced tools, training and analysis to help make smart pricing and inventory decisions while increasing guest satisfaction.

**INFORMATION TECHNOLOGY** utilizes world-class partners to create best-in-class technology solutions, from core reservation and property management systems to in-room high-speed Internet access and entertainment.

**HILTON SUPPLY MANAGEMENT** is a one-stop source leveraging the combined purchasing power of our global portfolio to offer competitive value-based pricing on superior products and services.



*Where the little things mean everything.™*

For more information or a development contact visit  
[hiltonworldwide.com/development](http://hiltonworldwide.com/development)



STAY AHEAD



This advertisement is not a franchise offering. Federal regulations and the laws of some states regulate the offer and sale of franchises. An offering will only be made in compliance with those regulations and laws, which may require providing you with a disclosure document.

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September 2012